ABSTRACT OF THE DISCLOSURE

A method device and software facilitating exchange of messages at a computerized message exchange system are disclosed. The computerized message exchange system serves users associated with different introduction service providers. The system allows the different introduction service providers to pool users, so that users associated with a first service provider have access to greetings of users associated with other service providers, serviced at the system. Conveniently, access to greetings of various service providers and various users may be filtered, so that users of the first service provider only have access to users of selected other service providers, and to users having sanctioned interests.